

Call to Action

Sample Letters

Introduction

Children's Sabbath is love made public. Use these three letter templates to turn care into concrete action—calling institutions to live their values, inviting neighbors into collective effort, and standing with a specific child or family. Each template includes a clear purpose and "use when" so you can choose the right tool, add your local story or data, name one specific ask with a timeframe, and follow up. Protect privacy (especially for children), get consent for stories, and share outcomes with your community so momentum keeps building.

These are supportive templates, not scripts. The three letters below are flexible starting points you can customize to your voice, community, and context. Swap in local data or a brief story (with consent), adjust tone and length, and name one clear, time-bound ask. Use the version that fits—calling an organization to live its values, inviting neighbors into collective action, or standing with an individual—and adapt as needed.

Quick ways to adapt

- Replace bracketed fields with your details and add 1–2 local facts.
- Keep dignity-first language; protect privacy for children and families.
- Make one specific ask with a deadline and a follow-up contact.
- Co-sign with partners or translate for accessibility when helpful.



Organizational Advocacy Letter (Nonprofit, Church, Company)

Sample Letter

Purpose

Calls on organizations to embody their mission and values.

Use When

You want a public statement, policy change, or program support from an institution.

Subject: Request for Action on [Issue]

Dear [Organization/Leader's Name],

As someone who values the mission and work of [organization name], I am writing to call attention to [issue] and to ask for your leadership in addressing it.

This issue is critical because [brief description of impact, statistics, or a short personal story]. I believe [organization name] has both the influence and responsibility to [specific ask—e.g., release a public statement, change a policy, fund a program].

Taking this action would align with your stated commitment to [values/mission], and it would make a meaningful difference in the lives of [community/children/group].

I urge you to seriously consider this request and to share your plan of action with the community.

Sincerely,
[Full Name]
[Affiliation, if relevant]
[Contact Information]



Organizational Advocacy Letter (Nonprofit, Church, Company)

Sample Letter

Purpose

Calls on organizations to embody their mission and values.

Use When

You want a public statement, policy change, or program support from an institution.

DEAR EXECUTIVE DIRECTOR BLAIR,

AS SOMEONE WHO VALUES THE MISSION AND WORK OF YOUR ORGANIZATION, I AM WRITING TO CALL ATTENTION TO WEEKEND CHILD HUNGER AND TO ASK FOR YOUR LEADERSHIP IN ADDRESSING IT.

THIS ISSUE IS CRITICAL BECAUSE MANY STUDENTS RELY ON SCHOOL MEALS AND FACE FOOD GAPS ON WEEKENDS. I BELIEVE YOUR ORGANIZATION HAS BOTH THE INFLUENCE AND RESPONSIBILITY TO FUND A WEEKEND MEALS BACKPACK PROGRAM FOR 3&& STUDENTS DURING THE 2&25-2&26 SCHOOL YEAR.

TAKING THIS ACTION WOULD ALIGN WITH YOUR STATED COMMITMENT TO FAMILY WELL-BEING AND EDUCATIONAL EQUITY, AND IT WOULD MAKE A MEANINGFUL DIFFERENCE IN THE LIVES OF CHILDREN ACROSS THE NEIGHBORHOOD.

I URGE YOU TO SERIOUSLY CONSIDER THIS REQUEST AND TO SHARE YOUR PLAN OF ACTION WITH THE COMMUNITY BY OCTOBER 15, 2825.

\$INCERELY,

JORDAN

PARENT VOLUNTEER, ALEX HALEY \$CHOOL PTA 555-123-4567 OR JORDAN@JORDAN.COM



Community Advocacy Letter (Neighbors, Coalition Members)

Sample Letter

Purpose

Invites people to join collective action.

Use When

You want to gather support for an event, petition, or grassroots campaign.

Subject: Join Us in Advocating for [Issue]

Dear Friends and Neighbors,

We are at an important moment in our community. [Describe issue briefly]. This impacts all of us because [share local example].

Together, we have the power to bring change. I invite you to join me in [specific action—attending a city council meeting, signing a petition, showing up at a rally]. By standing together, we send a clear message that [community value—justice, fairness, safety] matters here.

Please join us at [time/place/action step]. Let's make sure our voices are heard.

With gratitude,

[Your Name]
[Organization, if relevant]
[Contact Information]



Community Advocacy Letter (Neighbors, Coalition Members)

Sample Letter

Purpose

Invites people to join collective action.

Use When

You want to gather support for an event, petition, or grassroots campaign.

DEAR FRIENDS AND NEIGHBORS,

WE ARE AT AN IMPORTANT MOMENT IN OUR COMMUNITY. THE CROSSING GUARD WAS REMOVED, AND FAMILIES REPORT NEAR-MISSES DURING MORNING DROP-OFF. THIS IMPACTS ALL OF US BECAUSE CHILDREN WALKING TO THE ELEMENTARY SCHOOL ARE NAVIGATING HIGH TRAFFIC WITHOUT DEDICATED SUPPORT.

TOGETHER, WE HAVE THE POWER TO BRING CHANGE. I INVITE YOU TO JOIN ME IN SIGNING THE SAFE ROUTES PETITION, ATTENDING THE CITY COUNCIL MEETING, AND SHOWING UP FOR A NEIGHBORHOOD WALK-AND-ROLL RALLY. BY STANDING TOGETHER, WE SEND A CLEAR MESSAGE THAT SAFETY AND DIGNITY FOR CHILDREN MATTER HERE.

PLEASE JOIN US AT PRATHIA HALL PUBLIC LIBRARY ON \$ATURDAY, OCTOBER 12 AT 9;30 AM TO PREP AND SIGN THE PETITION, AND THEN AT THE CITY COUNCIL MEETING ON MONDAY, OCTOBER 14 AT 6;30 PM. LET'S MAKE SURE OUR VOICES ARE HEARD.

WITH GRATITUDE,

BEN NEIGHBORS COALITION 555-333-1234 OR BEN@BEN.COM



Personal Advocacy Letter (Supporting Individual Case)

Sample Letter

Purpose

Advocates for fairness and dignity in a specific case.

Use When

You want to help a child or family access resources, fair treatment, or reconsideration of a decision.

Subject: Advocacy on Behalf of [Person's Name]

Dear [Decision-Maker's Name],

I am writing to advocate for [person's name] regarding [specific situation—employment, health care, housing, education]. It is crucial that [person's name] receives [fair treatment/resources/opportunity].

Currently, [briefly describe situation, impact, and urgency]. This is not only about one person—it is about ensuring that our community lives up to the principles of fairness and dignity.

I strongly urge you to [specific request—review the case, extend services, reconsider decision]. Doing so would uphold [justice, equity, human rights, etc.].

Thank you for your time and consideration. I look forward to hearing how you will act on this matter.

Respectfully,

[Your Name] [Relationship to person/role, if relevant] [Contact Information]



Personal Advocacy Letter (Supporting Individual Case)

Sample Letter

Purpose

Advocates for fairness and dignity in a specific case.

Use When

You want to help a child or family access resources, fair treatment, or reconsideration of a decision.

DEAR PRINCIPAL WILSON,

I'M WRITING TO ADVOCATE FOR MAYA, A
IØTH-GRADE STUDENT AT HALL HIGH \$CHOOL,
REGARDING TEMPORARY ACCOMMODATIONS WHILE SHE
RECOVERS FROM ASTHMA-RELATED TREATMENTS. IT IS
CRUCIAL THAT MAYA RECEIVES EQUITABLE ACCESS TO
INSTRUCTION AND HEALTH-RELATED SUPPORTS.

CURRENTLY, MAYA HAS MISSED FIGHT INSTRUCTIONAL DAYS PER HER PHYSICIAN'S RECOMMENDATION AND IS AT RISK OF FALLING BEHIND IN ALGEBRA II AND ENGLISH.

I STRONGLY URGE YOU TO APPROVE HOMEBOUND INSTRUCTION FOR FOUR WEEKS; SCHEDULE A 5&4 MEETING WITHIN I& DAYS; AND COORDINATE ASSIGNMENT DELIVERY WITH MAYA'S TEACHERS.

THANK YOU FOR YOUR TIME AND CONSIDERATION. I LOOK FORWARD TO HEARING HOW YOU WILL ACT ON THIS MATTER.

RESPECTFULLY,

MARVIN FAMILY ADVOCATE 555-321-6767 OR MARVIN@MARVIN.COM