

#RoadToFreedom Frequently Asked Questions (FAQs)

Q: What is the Road to Freedom Campaign?

A: Road to Freedom is a fundraising campaign to benefit the CDF Freedom Schools® program and CDF Freedom Schools Partner Organizations. We have created a platform to make it easy for SLI's and the entire CDF Freedom Schools alumni network to reach their friends and families and build support for CDF Freedom Schools program.

Q: Is there a benefit to the partner organizations?

A: We've built a revenue share into #RoadToFreedom campaign. The revenue share is 65/35 with 35% of the funds raised allocated to the partner organization.

Q: Why 65/35?

A: CDF had upfront expenses associated with building the website and to creating the campaign. Given the upfront expenses we felt a 65/35 split, at least for this first year, was the most fair approach.

Q: How long will it take to create my personal #RoadToFreedom campaign page?

A: Creating your personal Road to Freedom page takes **less than 10 minutes.**

Q: I know former SLI's and EBT's who I think might be interested in supporting the CDF Freedom Schools program. Can they become fundraisers?

A: YES they can, BUT only if YOU help recruit them and let them know!

Q: How do I create my fundraising page?

A: Go to fundraise.freedomschools.org and click the green button.

Q: If I have other questions, what should I do?

A: Contact Emily Caplan at ecaplan@childrensdefense.org or call her at 202-662-1901.