



2016 BEAT THE ODDS® CELEBRATION

Honoring Five Extraordinary Young People

Wednesday, November 16, 2016

NEWSEUM

555 Pennsylvania Ave., NW | Washington, DC 20001

Dinner Reception: 6:30 pm

Celebration: 8:00 pm

ABOUT THE BEAT THE ODDS® PROGRAM

How does a child endure unspeakable hardship and still manage to succeed? When you hear the stories of this year's *Beat the Odds* scholarship recipients, you will find the answer to this question and learn what a difference just one caring adult can make.

Too often we focus on the negative when we hear about teens getting pregnant, dropping out of school, getting involved with drugs, gangs and crime without celebrating youths who, despite the odds unfairly stacked against them, overcome great adversity, demonstrate academic excellence, and give back to their community and country. Each year, the Children's Defense Fund (CDF) takes time to honor five inspiring high school students from the Washington, D.C. region through our *Beat the Odds* scholarship and servant leadership development program. Each student receives a \$10,000 scholarship, a laptop computer, guidance through the college admissions process, and an invitation to join CDF's youth servant leadership development programs — putting them on the path to college, successful adulthood, and sustained child advocacy.

Begun in 1990, the *Beat the Odds* program identifies and rewards youths who have experienced significant hardship in their lives and supports and trains them to become future leaders. CDF holds six celebrations annually in Columbus, Houston, Los Angeles, Minneapolis, New York City, and Washington, D.C. to send a clear signal that someone does care and understands what it takes to stay in school and do well while coping with adversity. Hundreds of youths who have persevered despite family breakdown, homelessness, parental incarceration, drug and alcohol addiction, neglect and abuse, have been able to go to college and become outstanding citizens. They are doctors and lawyers, teachers and Peace Corps volunteers and responsible parents. They are living proof that no one should ever give up on a child.



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I/We would like to sponsor the 2016 *Beat the Odds* Celebration by making a contribution at the \$_____ sponsorship level.

I/We cannot attend, but wish to make a contribution of \$_____ to the Children's Defense Fund's 2016 *Beat the Odds* Campaign.

Contribution Enclosed

Contribution will be sent prior to **October 14, 2016**

Proceeds from the 2016 Beat the Odds Celebration support the Children's Defense Fund's mission to serve as the leading independent voice of all children in America focusing on the essential needs of every child, especially those most at risk due to poverty and inequality.

Please list my/our name(s) or organization as follows:

Your name

Title

Company / Affiliation

Address

City State Zip

Phone Fax

Email

Please make checks payable to Children's Defense Fund or provide credit card information below. We accept Visa, MasterCard, and American Express.

Credit Card# Expiration Date

Name on card

Please mail or email a PDF of this sponsorship agreement to:
Children's Defense Fund
Attn: **Crystal Rucker**
25 E Street, NW
Washington, DC 20001
crucker@childrensdefense.org
(202) 662-3626

*Children's Defense Fund is a 501(c) (3) charitable organization. FEIN 52-0895622
Contributions are tax deductible to the fullest extent of the law.*

■ **BEACON OF HOPE | \$100,000**

- Recognition as an underwriter for the *Beat the Odds* Celebration
- Prominent placement of name and logo on *Beat the Odds* communications and at Newseum
- Recognition in event press releases
- Invitation to VIP Reception
- Full-page inside front cover advertisement in the printed program
- 12 Priority Seats

■ **CHAMPION FOR CHILDREN | \$50,000**

- Recognition as an underwriter for the *Beat the Odds* Celebration
- Prominent placement of name and logo on *Beat the Odds* communications and at Newseum
- Invitation to VIP Reception
- Full-page advertisement in the printed program
- 10 Priority Seats

■ **CHILD DEFENDER | \$25,000**

- Premium listing on *Beat the Odds* communications and logo recognition at Newseum
- Invitation to VIP Reception
- Half-page advertisement in the printed program
- 8 Premium Seats

■ **CHILD ADVOCATE | \$10,000**

- Name on *Beat the Odds* communications and acknowledgement at Newseum
- Quarter-page advertisement in the program
- 6 Premium Seats

■ **CHILD PROTECTOR | \$5,000**

- Acknowledgement in event program
- 4 Premium Seats

■ **CHILD ALLY | \$2,500**

- Acknowledgement in event program
- 4 Event Tickets

■ **FRIEND OF CHILDREN'S
DEFENSE FUND | \$1,000**

- Acknowledgement in event program
- 2 Event Tickets

*Limited sponsorships available including event reception, dessert and venue. Please contact Crystal Rucker for more details.