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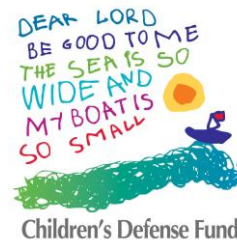
Thursday, January 15, 2015

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**MEDIA ADVISORY**

**Press Briefing for Children's Defense Fund's Groundbreaking Poverty Report**

**Washington, D.C.** — A groundbreaking report that for the first time details how to end 60 percent of child poverty in America right now will be released by the Children's Defense Fund at a press briefing on Wednesday, January 28. By investing an additional 2 percent of the federal budget to expand existing programs and policies that increase employment, make work pay, and ensure children's basic needs are met, 97 percent of poor children would benefit and 60 percent of them could escape poverty immediately. Seventy-two percent of Black children, who suffer the highest poverty rates in America, would no longer be poor.

The CDF report, *Ending Child Poverty Now*, lays out the real numbers: costs to implement the improvements to existing programs; tradeoffs that would pay for these improvements without raising the federal deficit; and the millions of children who would benefit.

**Who:** Marian Wright Edelman, President of the Children's Defense Fund  
Additional Speakers – To Be Announced

**What:** Press Briefing

**Where:** Children's Defense Fund  
25 E Street, NW  
Washington, DC 20001

**When:** Wednesday, January 28  
10:00 a.m. EST

**RSVP:** [phassler@childrensdefense.org](mailto:phassler@childrensdefense.org)  
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The [Children's Defense Fund](http://www.childrensdefense.org) Leave No Child Behind® mission is to ensure every child a *Healthy Start*, a *Head Start*, a *Fair Start*, a *Safe Start* and a *Moral Start* in life and successful passage to adulthood with the help of caring families and communities.