

Be Careful What You Cut



There's no denying that this country needs to cut the federal budget drastically. Unfortunately, children's programs are notoriously easy targets. The goal of this campaign is to bring the real dangers of cutting children's programs to life. We want to provoke Congress, taxpayers and anyone who cares about children to mobilize and demand that these programs be protected.

To help us get this important message out, here's what you can do:

1. REACH OUT TO YOUR LOCAL PRINT PUBLICATIONS.

Ask for donated space to help us spread the message.

First, go to becarefulwhatyoucut.com. Under the tab marked "Get Involved," you'll find three magazine and newspaper ads—each in its own zipped folder—that focus on important issues impacting children. Choose an ad, and send the entire file to the newspaper or magazine.

2. USE FACEBOOK TO HELP US GET THE WORD OUT.

You can find the "Be Careful What You Cut" app on the Children's Defense Fund Facebook page or at: <http://apps.facebook.com/becarefulwhatyoucut>.

This app will allow you to change your profile picture to a photo of you as a child to show your support for children's programs.

Next, change your Facebook cover photo to one of our compelling infographics. These infographics can be found on the Children's Defense Fund Facebook page in a "Be Careful What You Cut" photo album, as well as on the microsite at becarefulwhatyoucut.com.

We hope these infographics will start a conversation with your Facebook friends and inspire them to take a stand against cutting children's programs.

becarefulwhatyoucut.com



Be Careful What You Cut



Help Us
Get the
Word Out.



Cutting him from the budget now

costs all of us later.

When it comes to fixing the deficit, be careful what you cut. Eliminating early education investments now would increase his chances of going to prison later by up to 39 percent. And paying for that prison will cost us nearly three times more a year than it would have cost to provide him with a quality early learning experience. Learn more about the high costs of cutting at becarefulwhatyoucut.com.

CHILDREN'S DEFENSE FUND

Cutting her from the budget now

costs all of us later.

When it comes to fixing the deficit, be careful what you cut. Cutting just \$4,000 of Medicaid and food stamps from a girl in a low-income family negatively impacts her health and nutrition in the future. This can lead to poor performance in school, which increases her chances of getting pregnant as a teenager. And paying for teen pregnancies costs the rest of us \$10 billion a year. Learn more about the high costs of cutting at becarefulwhatyoucut.com.

CHILDREN'S DEFENSE FUND

Cutting him from the budget now

costs all of us later.

When it comes to fixing the deficit, be careful what you cut. Eliminating the Earned Income Tax Credit now would increase child poverty by 23 percent in the future. And since poor children are more likely to drop out of high school, they are less likely to find steady work as adults. Not to mention that paying for each year of high school dropouts costs us more than \$125 billion over the course of their lifetimes. Learn more about the high costs of cutting at becarefulwhatyoucut.com.

CHILDREN'S DEFENSE FUND